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The Correct Use of the FSC Trademarks by Certificate Holders

FSC-STD-50-001 (V1-2)

Target groups:

- **Organizations certified to FSC standards, interested in using the FSC Trademarks on product or for promotional purposes**
- **Certification Body Auditors who check compliance by certified organizations with FSC requirements for the use of the Trademarks**
- **Certification Body Auditors and Staff in charge of FSC Logo Approvals**

Course description

This brief online course presents the content of the latest version of the FSC International Standard FSC-STD-50-001 V 1-2, Requirements for use of the FSC Trademarks by Certificate Holders.

Additionally, the course presents several cases of trademark use for trainee review and analysis and facilitates the understanding of how organizations certified to FSC standards can design and download their labels and promotional use of the FSC Trademarks.

The course facilitates the uptake of the necessary knowledge and skills needed for qualifying as person in charge of logo approvals. We hope that with more individuals qualified for logo approvals, certification bodies can de-centralize this activity and manage more efficiently the workload relating to the approval of labels and promotional use by their clients.